



Norwegian Maritime Business Expedition to France

September 26th-30th in Brest, France

Contacts:



Stephanie Volpe

Email: stephanie.volpe@innovationnorway.no

Phone: +33 6 29 66 16 31



Elna Rosin

Email: rosin@ccfn.no

Phone: +47 216 30 952



Bernard Lamothe

Email: bernard.lamothe@innovationnorway.no

Phone: +33 63 27 45 060



Ludovic Caubet

Email: caubet@ccfn.no

Phone: +47 216 30 954



Christopher Lawther*

Email: christopher.james.lawther@innovationnorway.no

Phone: +47 452 88 308

*Available until the end of June

Supported by Team Norway France:



La Norvège en France
Ambassade Royale de Norvège à Paris



In collaboration with:



Join the Norwegian delegation to **Sea Tech Week 2022** in **Brest & Industrial visits in Saint-Nazaire**

Team Norway welcomes you to join our delegation to France!

Sea Tech Week is a biannual international conference focusing on marine science and technology. Taking place in Brest, France, the event brings together more than one thousand leading actors of the maritime sector for a science and technology conference, a professional exhibition as well as B2B meetings and social events. France's more than 3500 km of coastline and major green maritime developments make it a fascinating market for Norwegian collaboration. We will extend this event and offer you industrial visits to a selection of key companies in Brest and Saint-Nazaire.

What we offer

The Norwegian delegation to Sea Tech Week will be supported by Team Norway, consisting of Innovation Norway, the Royal Norwegian embassy in Paris and the French-Norwegian Chamber of Commerce (CCFN).

By joining the Team Norway delegation to Sea Tech Week, you will gain access to a comprehensive program tailored the needs of Norwegian companies. In addition to being present at the conference team Norway will be organizing its own events, where you have exclusive access. Two days will be dedicated to visiting the sites of major maritime mobility actors, an opportunity exclusive to members of the delegation. Your company and solutions will be actively promoted towards central French industry stakeholders through activities such as:

- A French-Norwegian session about the decarbonization of marine transport, with pitching of innovative Norwegian solutions
- B2B meetings and networking cocktails with participation of key French stakeholders
- Strong visibility and branding opportunities under the Team Norway umbrella
- Exclusive site visits to meet major French maritime actors, both in Brest and Saint-Nazaire

To register your company please follow this [link](#)

By registering before the 30th of June, you get a reduced fee* of 15 000 NOK. After this date, the fee will be 20 000 NOK.

*Registration gives you access to the full delegation program, transport, food as well as access to Sea Tech Week on the Tuesday. The price does not include alcohol, flight, hotel and airport shuttle.

DELEGATION PROGRAMME **Sea Tech Week 2022 in Brest & Industrial visits in Saint-Nazaire (TBC)**

***Awaiting confirmation on additional site visits**

| Monday, September 26 th | |
|------------------------------------|------------------|
| Time | Activity |
| Evening | Arrival to Brest |

| Tuesday, September 27 th | |
|--|--|
| B2B Networking sessions with BDI | |
| Time | Morning |
| Purpose | <p>A B2B networking breakfast* organized by Bretagne Developpement Innovation (BDI), the regional economic agency collaborating with companies of the region to accelerate transitions in the regional economy.</p> <p>*Upon successful registration to the delegation, you will receive a link to sign up for B2B meetings.</p> |
| French-Norwegian Session: <i>Decarbonization of maritime transport</i> | |
| Time | Afternoon |
| Place | Brest Expo Route de Brest - 29820 GUILERS |
| Purpose | We will present the newest solutions, trends and discuss opportunities for bilateral cooperation and funding mechanisms of innovative projects, also within an EU frame. The main topics to be addressed are battery-powered vessels, hydrogen, ammonia, hybrid, retrofit and more. |
| Organizers | Team Norway (Innovation Norway Paris, French-Norwegian Chamber of Commerce, the Royal Norwegian Embassy in Paris), the Maritime Clean Tech Cluster and the Blue Maritime Cluster |
| Call for abstracts | Accepted |
| Format expected | round tables + pitches at the end of the session |
| Outputs expected | <p>Share information on latest trends, innovation, technology, funding mechanisms... + initiate bilateral collaborations.</p> <p>The presentation will be held by business leaders, key industry private and public actors...</p> |
| Timeline of the session | |
| Time | Activity |

| | |
|----------------------------|--|
| 15:30 | Opening by H.E. Niels Engelschiøn, Norwegian Ambassador to France |
| 15:40 | Keynote – Decarbonation of the Norwegian Maritime industry and opportunities for bilateral cooperation by Daniel GARDEN – CEO of the GC Blue Maritime Cluster and Hege Økland – CEO of the Maritime Cleantech Cluster |
| 16:00 | Round table – <i>Bilateral technological cooperation on greener propulsion solutions</i> Themes: Hydrogen, ammonia, hybrid, sail, retrofit... for Ferries and Cargos Panellists: representatives from Kongsberg, Pole Mer Bretagne, Naval Group ... |
| 17:00 | Break |
| 17:30 | Round table – <i>Financing Green Innovative solutions for the maritime industry</i> Themes: French, Norwegian, European public, and private funding mechanisms |
| 17:45 | Pitch of Norwegian innovative solutions |
| 18:30 | End of the session |
| | |
| Networking Cocktail | |
| Time | Evening |
| Purpose | Event to encourage networking and exchanges |
| Place | Campus Mondial de la Mer |
| VIP participants | Niels Engelschiøn (Norway's Ambassador), Carl Bois (Norway's Consul), Mayor of Brest |
| Media coverage | Le Marin (France) + 1 Norwegian journalist |

| Wednesday, September 28 th | |
|---------------------------------------|---|
| Time | Activity |
| Morning | Visit to Naval Group <ul style="list-style-type: none"> - <i>Route de la Corniche – 29000 Brest</i> Visit of Pôle Mer Bretagne Atlantique <ul style="list-style-type: none"> - <i>525 Avenue Alexis de Rochon – 29280 Plouzané</i> Visit to IFREMER |
| Afternoon | Departure by bus to Nantes |
| Evening | Official networking cocktail in cooperation with Region Pays de la Loire |

| Thursday, September 29 th | |
|--------------------------------------|---|
| Time | Activity |
| All-day | Daytrip to Saint-Nazaire to meet major maritime mobility actors <ul style="list-style-type: none"> - Visit and meetings with Chantiers de l'Atlantique - Visit of the Port of Saint-Nazaire - Pitch + networking with the local maritime ecosystem |
| Evening | End of program |

| Flight and Hotel Recommendations | |
|--|--|
| Travel Oslo-Brest Monday September 26 th | Travel Oslo-Brest Monday September 26 th : Air France 17:30-22:30 (1 stop in Paris CDG) (Flight numbers AF1775 and AF7732) |
| Hotels | Brest: Abalys Hotel (two stars) - Link: Logis Hôtel Abalys, Hôtel Logis BREST Hôtel Vauban (three stars) - Link: Hotel Vauban Brest - Brest Centre ville Hotel Oceania Brest (four stars) - Link: Hotel Oceania 4* Brest Center Nantes: Hôtel Novotel Nantes Centre Bord de Loire |

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|---|---|
| | Hôtel de tourisme 4 étoiles 1 Bd des Martyrs Nantais de la Résistance, 44200 Nantes |
| Return trip to Norway on Friday 30 th September: | We recommend that you catch one of the Nantes-Amsterdam flights and continue directly to your final destination in Norway: Nantes-Amsterdam, KLM 7:30-9:10 (Flight number KL2032) Or Nantes-Amsterdam, KLM 12:15-13:55 (Flight number KL2048) |

Team **Norway France**



Innovation Norway

Innovation Norway is the government's most important instrument for innovation and business development, and a partner of Team Norway. We offer capital and competence so that ideas and companies can grow. With offices in all regions of Norway and 23 different countries, we connect Norwegian solutions with international markets and partners – and vice versa. Innovation Norway also supports foreign companies with financing, advice and network to establish and run their business in Norway, and we are the Norwegian government's official trade representative abroad.

Innovation Norway also manages The Explorer, the official marketplace for green tech from Norway. Here you will find presented more than 480 green and sustainable solutions by Norwegian companies. See more on www.theexplorer.no



The Norwegian Embassy in France

The Norwegian Embassy in France is a bilateral mission located in Paris which promotes Norwegian interests in France. The embassy of Norway also plays a significant role in development, cultural affairs and contacts with the local press of France. The Norwegian Embassy in Paris is headed by Niels Engelschiøn - Ambassador of Norway to France.



The French-Norwegian Chamber of Commerce

The French-Norwegian Chamber of Commerce (CCFN) is a private, bilateral, non-profit and member-driven organization dedicated to serving the needs of the French-Norwegian business community. Uniting more than 150 members and over 8 000 contacts, the Oslo

Chapter is the main forum in Norway for French and Norwegian business leaders to meet and discuss common interests.



Norwegian Energy Partners

Norwegian Energy Partners (NORWEP) is an organization with a clearly defined objective: to support and assist in the internationalization of the Norwegian energy industry. They are a non-commercial foundation with a Board of Directors as its highest body. It is jointly financed by the Norwegian government and industry. Norwegian Energy Partners is founded on a shared intention of achieving synergies through focused efforts, coordination and managing activities and efforts.



Pôle Mer Bretagne Atlantique

Being competitiveness clusters with global vocations, the Pôle Mer Bretagne Atlantique and the Pôle Mer Méditerranée, bring together more than 600 members consisting of large companies, SMEs, public and private laboratories, universities and grandes écoles concerned with the maritime sector. Our ambition: to respond, through innovation, to the growing requirements of security and sustainable development, generating activities and jobs. Our "job": to encourage and support collaborative projects associating companies and laboratories, to develop innovative products and services that will make the difference on international markets.



Blue Maritime Cluster

The Norwegian maritime cluster is a world leader in design, construction, equipment and operation of advanced vessels for the global ocean industries. In 2014, due to its unique global market position and its important contribution to Norwegian value creation, the cluster was granted the status of a Global Centre of Expertise.

The Norwegian coast is home to a unique concentration of maritime companies, and specialized research and educational institutions. Together they represent the Norwegian maritime cluster.



maritime cleantech NCE Maritime CleanTech

NCE Maritime CleanTech (NCE MCT) represents one of the world's most complete maritime commercial hubs.

Our cluster organisation uses the Norwegian maritime expertise, built up over generations, as a springboard for the development of new energy-efficient and environmental friendly technologies.

We focus on establishing sustainable innovation projects with commercial potential, and work together for new clean maritime solutions.

